







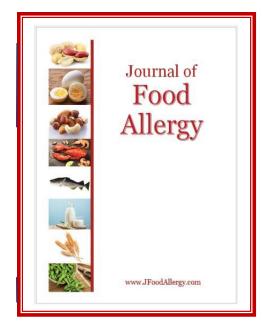








# Journal of Food Allergy



# **Digital Artwork**

Allergy and Asthma Proceedings Attn: Mujeeba Siddiqui c/o KnowledgeWorks Global LTD Mujeeba.siddiqui@kwglobal.com

> ftp.kwglobal.com username: oceanside password: ocean01

# **Pre-Printed Artwork**

Allergy and Asthma Proceedings
Attn: Kelly Nanopoulos

c/o Sheridan NH 69 Lyme Road Hanover, NH 03755 Phone: 603-653-7213 www.sheridan.com

<u>Kelly.Nanopoulos@sheridan.com</u> (Pre-printed inserts and tip-ons)

www.JFoodAllergy.com

**General Advertising Information 2024** 

### Editor-in-Chief

### Aikaterini Anagnostou, M.D.

Professor of Pediatrics Division of Immunology, Allergy and Retrovirology Co-Director, Food Allergy Program Texas Children's Hospital

#### **Publisher**

### OceanSide Publications, Inc.

450 Veterans Memorial Parkway, #15 East Providence, RI 02914 (401) 331-2510 phone (401) 331-0223 fax

**URL:** www.oceansidepubl.com **E-Mail:** oceanside@oceansidepubl.com

### **Key Features**

- First and only journal dedicated solely to food allergy
- Targeted to allergists in clinical practice
- Rapid publication of timely content
- Peer reviewed articles
- www.ingentaconnect.com/content /ocean/jfa

### Circulation

- Indexed in PubMed Central
- Circulated via Open Access to all practicing clinical allergists and institutions
- Electronic table of contents delivered by email to almost every allergist in North America
- JFA exhibits at the AAAAI meeting & ACAAI Annual Meeting
- ISSUANCE: Frequency: 3 times a year
- EDITORIAL CONTENT: Features peer reviewed original studies, clinical trials and review articles

### Print and Online Advertising Sales

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# JFA General Advertising Information 2024

### **Current B&W Rates**

Effective January 2024:

|        | <u>1 Times</u> | 3 Times | <u> 6 Times</u> | 12 Times |
|--------|----------------|---------|-----------------|----------|
| 1 page | \$1730         | \$1695  | \$1650          | \$1535   |
| ½ page | \$1130         | \$1105  | \$1075          | \$995    |

Earned Rates: Based upon accumulated space during 12 month period. Upon request, parent company and subsidiaries are combined for accounting of earned rate.

# **Closing Dates for Space**

| <u>Month</u> | Space Reservations | Ad Material |  |
|--------------|--------------------|-------------|--|
| March 2024   | 1/26               | 2/3         |  |
| August 2024  | 6/21               | 6/30        |  |
| November 202 | 4 10/18            | 10/25       |  |

Cancellations cannot be accepted later than one week after space reservation date. Publication set copy, one week before closing date. \*Special issue

AGENCY COMMISSION: 15%. Color changes and position charges are commissionable. Insert charges are also commissionable (excluding back-up charges). All extras are non-commissionable.

# Inserts, Outserts and Tip-ons

2-page insert: 2 times earned B&W page

rate

4-page insert: 4 times earned B&W page

rate

Inserts due 30 days prior to the 1st issue month: (Mar, Aug, Nov)

Back-up rates per page: one-half earned B&W page rate. Larger units, gate-folds, die cuts: rates upon request. Special handling charges, etc. for unusual insert handling,

Rates available upon request

\*\*Outserts: consult publishing representative for costs

\*\*Tip-ons: consult publishing representative for costs

Minimum Size: 4" x 5" Maximum Size: 7" x 7" Stock: 80lb. Maximum

#### \*\*Approval needed prior to printing

#### **Insert Requirements:**

2-Page insert 4-Page insert 8 ½ " x 11 ¼ " 8 ½ " x 11 ¼ "

Stock: 80 lb. Maximum, Inserts to be supplied folded.

### **Color Rates**

| Standard color (AAAA red, blue,      |        |
|--------------------------------------|--------|
| green, yellow, orange) rate per page | \$540  |
| Matched color rate per page          | \$625  |
| 3-4 color rate per page              | \$1545 |
| 5 color rate per page                | \$2165 |









# Cover and Preferred Positions

Earned B&W Rate plus 35% 15% 50% First Edit: earned B&W rate plus 10% Opposite TOC: earned B&W rate plus 10%.

# **Mechanical Requirements**

| Unit Sizes      | Safety/liv | <u>e material</u>   | Ble    | Bleed               |  |
|-----------------|------------|---------------------|--------|---------------------|--|
|                 | Width      | <u>Height</u>       | Width  | <u>Height</u>       |  |
| Full Page       | 7 5/8"     | 10 <sup>3/8</sup> " | 8 3/8" | 11 <sup>1/8</sup> " |  |
| ½ Page vertical | 1 3 ½"     | 10"                 |        |                     |  |

<u>Trim Sizes</u>: Final trim size of publication: 8 <sup>1/8</sup>" x 10<sup>7/8</sup>" <u>Halftone Screen</u>: Covers, inside, 4-color process: 133 line screen.

Reproduction Requirements: Digital ads required

Paper Stock: 60 lb. Coated enamel

Type of Binding: Perfect

<u>Disposition of Offset Material</u>: Destroyed after 1 year <u>Copy Clearance</u>: All inserts subject to approval by Editors. Supply copy to Ad Production Department prior to printing inserts. Approx. 3 weeks for approval